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16 Days of Activism Campaign 2025

**UNiTE to End Digital Violence against All Women and Girls
Camp Level Consultation**

Introduction

The Gender in Humanitarian Working Group (GiHA WG) with support of the Gender Focal Points of UN Women organized the 16 Days of Activism campaign across eight Rohingya refugee camps, engaging Government stakeholders, humanitarian partners and communities to address digital violence against women and girls. The campaign featured interactive activities such as thematic discussions, art exhibitions, human chains, football match and pledge walls. Each camp-level event involved community women and men, adolescent girls and boys, camp leaders, CiCs, humanitarian actors. These activities successfully raised awareness, promoted safe digital practices, and strengthened coordination among stakeholders to prevent and respond to digital gender-based violence.

Theme and Context

Global Campaign Overview

The 16 Days of Activism campaign fights gender-based violence worldwide from November 25 to December 10 annually.

Focus on Digital Violence

2025 highlights ending digital violence such as cyberbullying and non-consensual image sharing targeting women and girls.

Challenges in Refugee Contexts

In refugee camps, low digital literacy and shared devices increase risks, requiring targeted prevention efforts.

Community Mobilization Efforts

Campaigns use rallies, art activities, and youth engagement to raise awareness and combat digital violence.

Community Engagement Formats

Diverse Activity Formats

Engagement involved rallies, discussions, art, chess, henna, and prize distributions across multiple camps.

Creative and Sports Engagement

Handicraft displays and girls' football matches promoted creativity and sports participation among youth.

Advocacy and Leadership

Advocacy through interactive sessions and active participation empowered women and girls as community champions.

Fostering Dialogue and Awareness

Interactive sessions encouraged participation and dialogue on digital safety for all community members.

At-a-Glance

Total Participants:

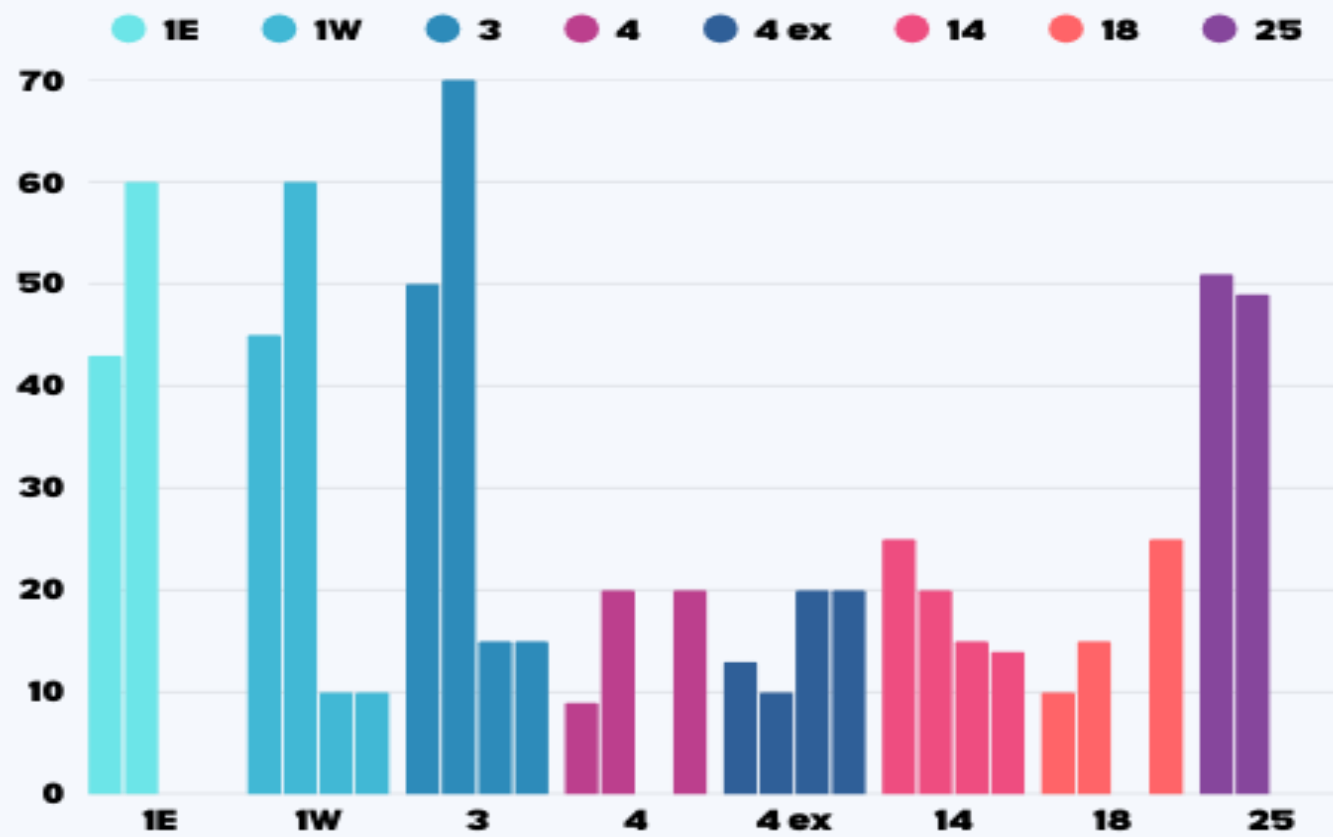
Female- 304

Male- 246

Girls- 104

Boys- 60

Camp Covered- 8 (1E, 1W, 3, 4, 4 Ext., 14, 18, 25)



Patterns and Platforms used for Abuse

- **Image-Based Abuse**
 - Non-consensual sharing of personal or intimate photos and videos
 - “Revenge posting” after relationship breakups
- **Online Harassment & Threats**
 - Abusive messages, voice threats, and hate speech
 - Persistent trolling and cyberbullying
- **Coercion & Grooming**
 - Pressure to engage in conversations on apps like Imo
 - Fake relationships leading to blackmail or trafficking risks
- **Impersonation & Identity Theft**
 - Creation of fake social media accounts using women’s photos
- **Cyberstalking & Surveillance**
 - Monitoring activities through messaging apps and social platforms
- **AI-Enabled Abuse**
 - Digitally manipulated images/videos
- **Doxxing & Privacy Violations**
 - Publishing private information without consent
- **Unsafe Platforms Highlighted**
 - Facebook, Messenger, WhatsApp, Imo, TikTok, YouTube

Consequences and Preventive Measures

- **Impact of Digital Violence**
Digital violence causes shame, isolation, family conflict, physical harm, anxiety, and trauma for women and girls in refugee settings.
- **Community Preventive Measures**
Using strong passwords, logging out of shared devices, avoiding personal photo sharing, and caution with unknown contacts reduce risks.
- **Role of Parental & Community Guidance**
Parental guidance and community awareness promote respectful digital behavior among youth to prevent digital violence.
- **Humanitarian Support Initiatives**
Digital literacy sessions and confidential reporting pathways help reduce fear and provide timely support to victims.

Voices from the Camps



Community-Led Initiatives

Community members suggested visible reporting mechanisms and SIM registration to reduce digital violence and misuse.

Role of Religious Leaders

Religious leaders promote preventive messages during sermons to raise awareness about digital safety.

Youth Engagement

Youth groups organize peer-led sessions and cultural activities to foster safe digital practices.

Women's Advocacy

Women emphasize the need for accountability from tech platforms and legal recognition of digital violence.

Recommendations and Next Steps

- **Scaling Digital Literacy**
Scaling digital literacy and phone safety modules in Women-Friendly Spaces empowers women to navigate technology safely.
- **Confidential Reporting Systems**
Confidential reporting points linked to GBV referral systems enhance survivor support and protection.
- **Targeted Safe Social Media Campaigns**
UN-NGO campaigns with tailored activities for adolescents to promote safe social media use and digital rights awareness.
- **Advocacy and Paralegal Support**
Advocacy with tech platforms and community paralegal support strengthen anti-doxxing measures and digital rights.



THANK YOU

