



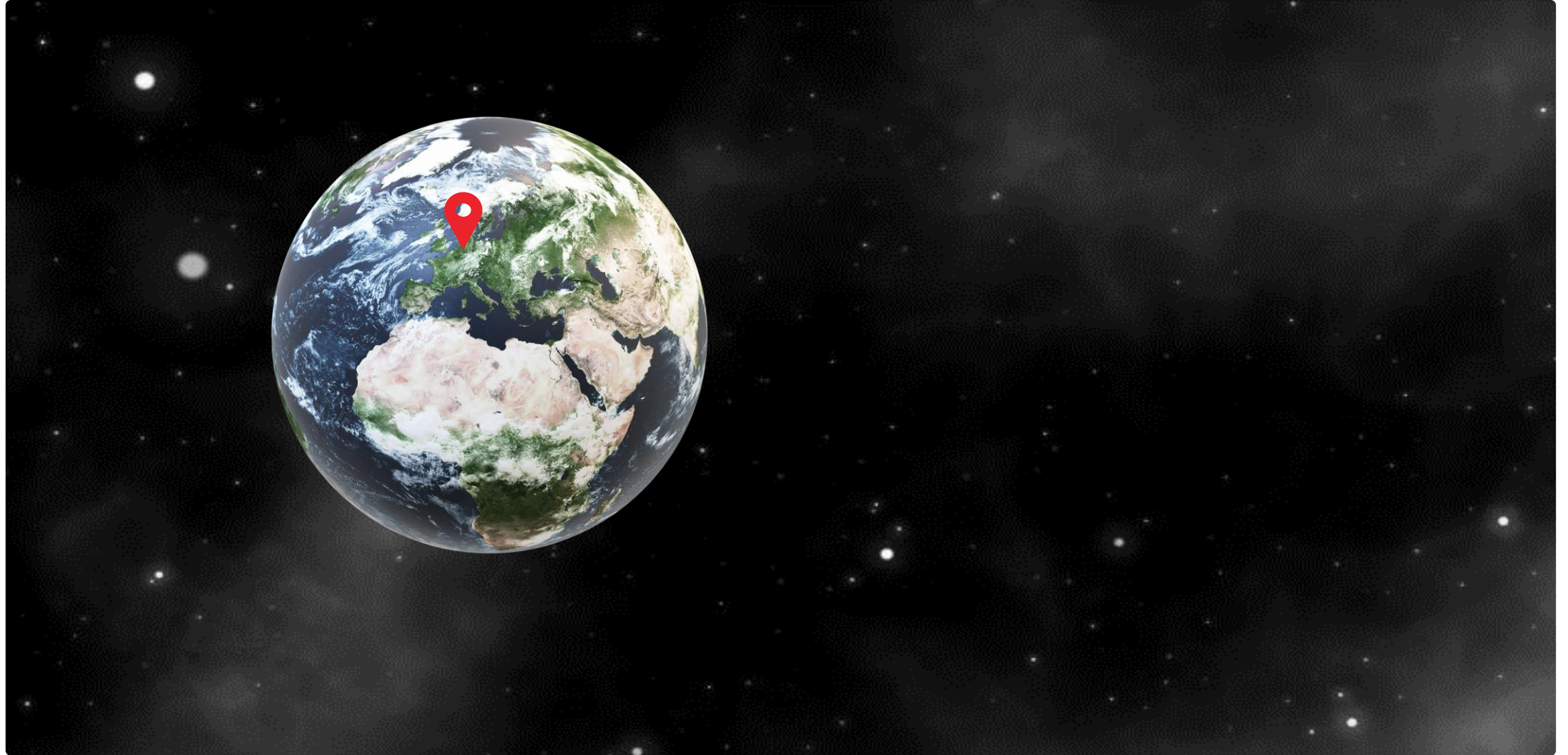
# Brief on Sustainable Livelihoods

January 22, 2025

***Cordaid*** 

# 1914

Cordaid believes **EVERYONE**  
deserves a chance to build a **LIFE OF**  
**DIGNITY** and **PEACE.**





**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**8** DECENT WORK AND ECONOMIC GROWTH

**10** REDUCED INEQUALITIES

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**13** CLIMATE ACTION

**17** PARTNERSHIPS FOR THE GOALS



## Bangladesh CO

Cordaid in Bangladesh has been **enhancing agri-food systems** and creating **sustainable livelihood opportunities** for food and nutrition security since 1972.

### Thematic Areas

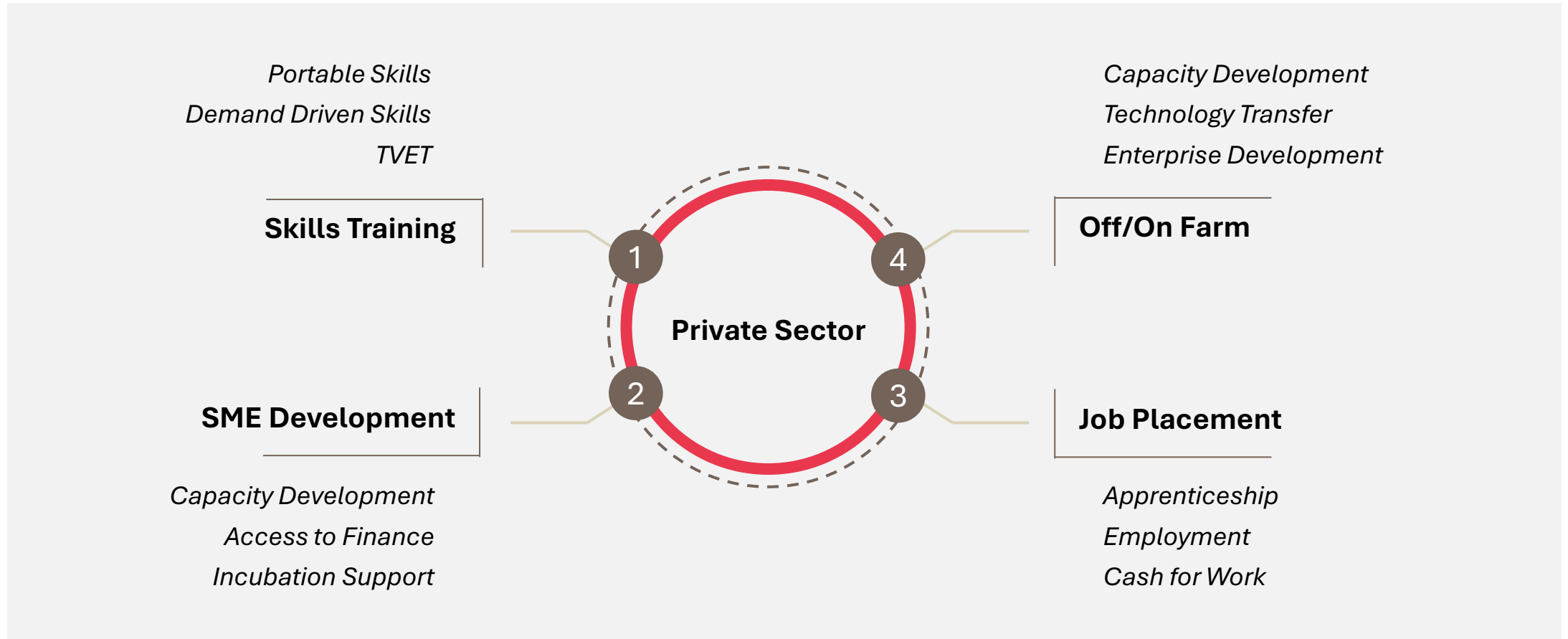
Sustainable Agri-food Systems

Nutrition & Health

Humanitarian Aid

# Sustainable Livelihood: Empowering People, Sustaining Futures!

# Private Sector Driven Sustainable Livelihoods





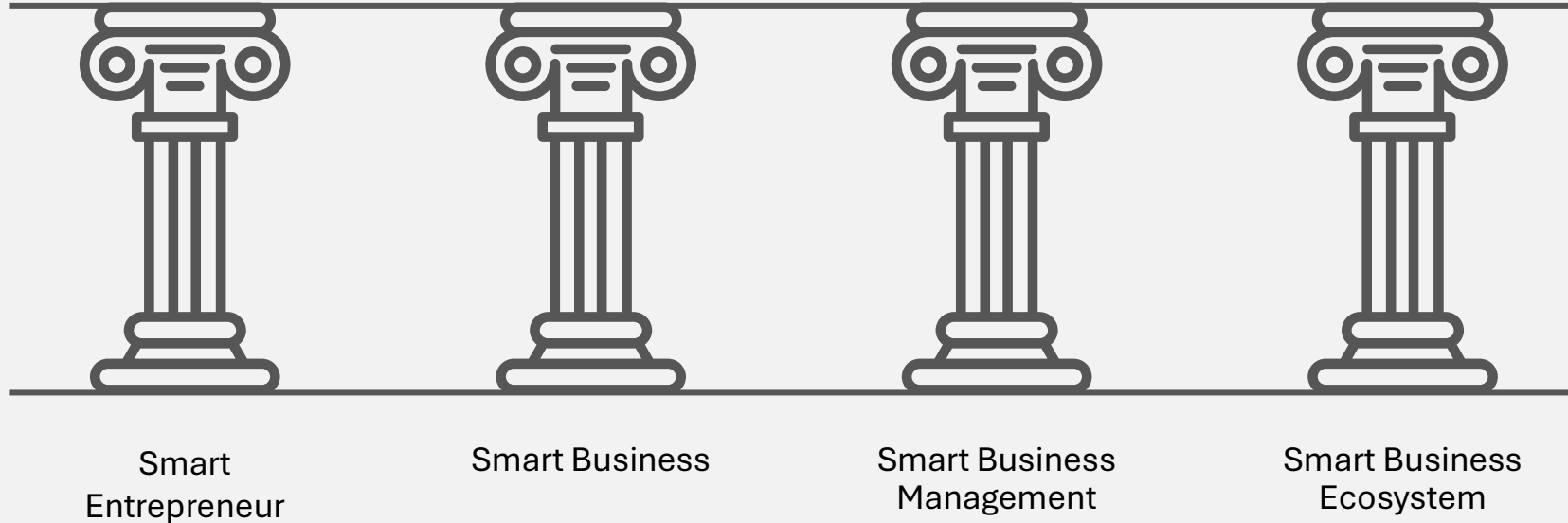


## Plastic Waste Upcycling

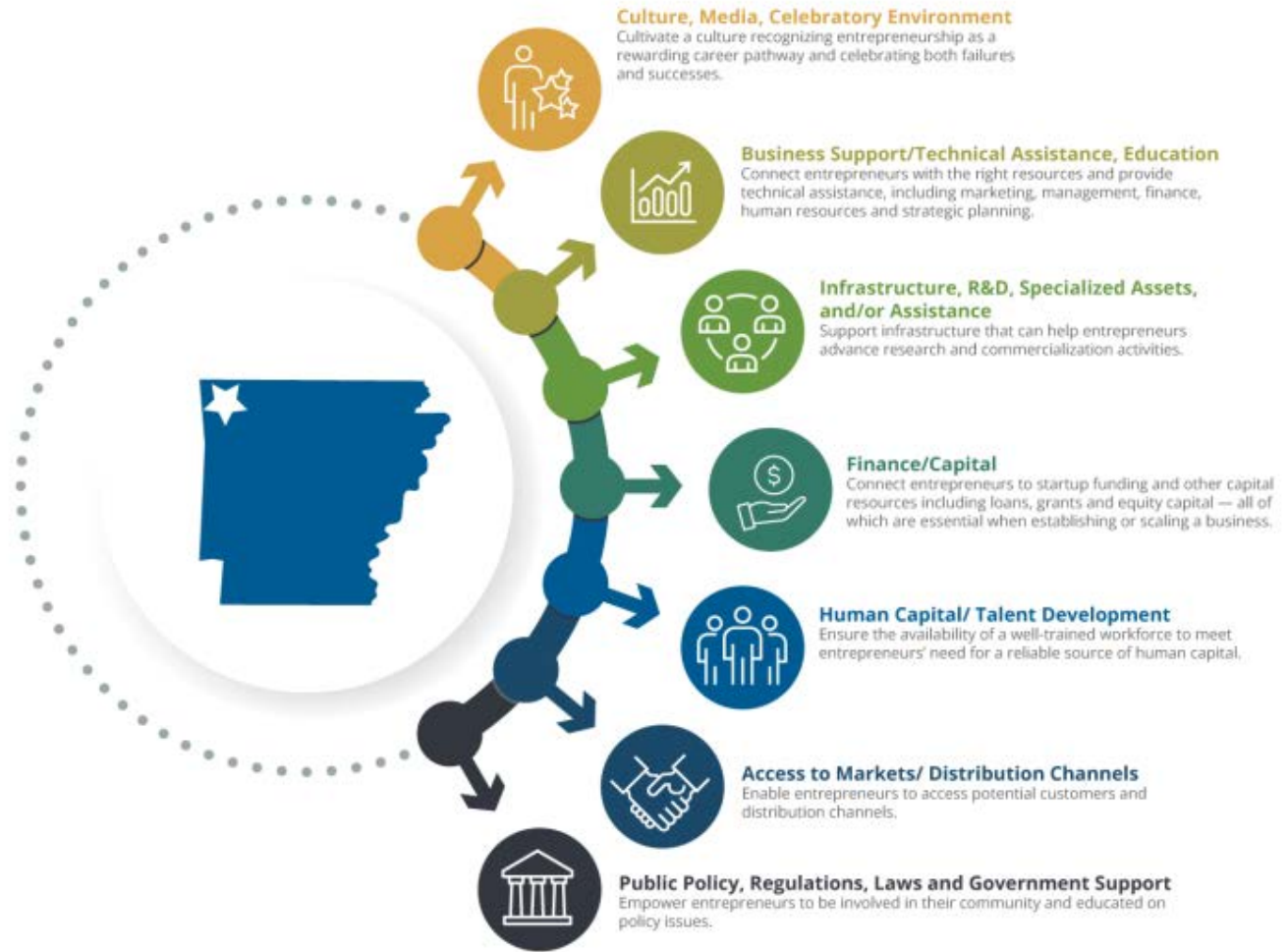


# Smart Enterprise Development

The enterprises (MSMEs) become sustainable, responsible, accountable, commercially viable and a driving force for greater change.



# Fundamentals of an Entrepreneurial Ecosystem



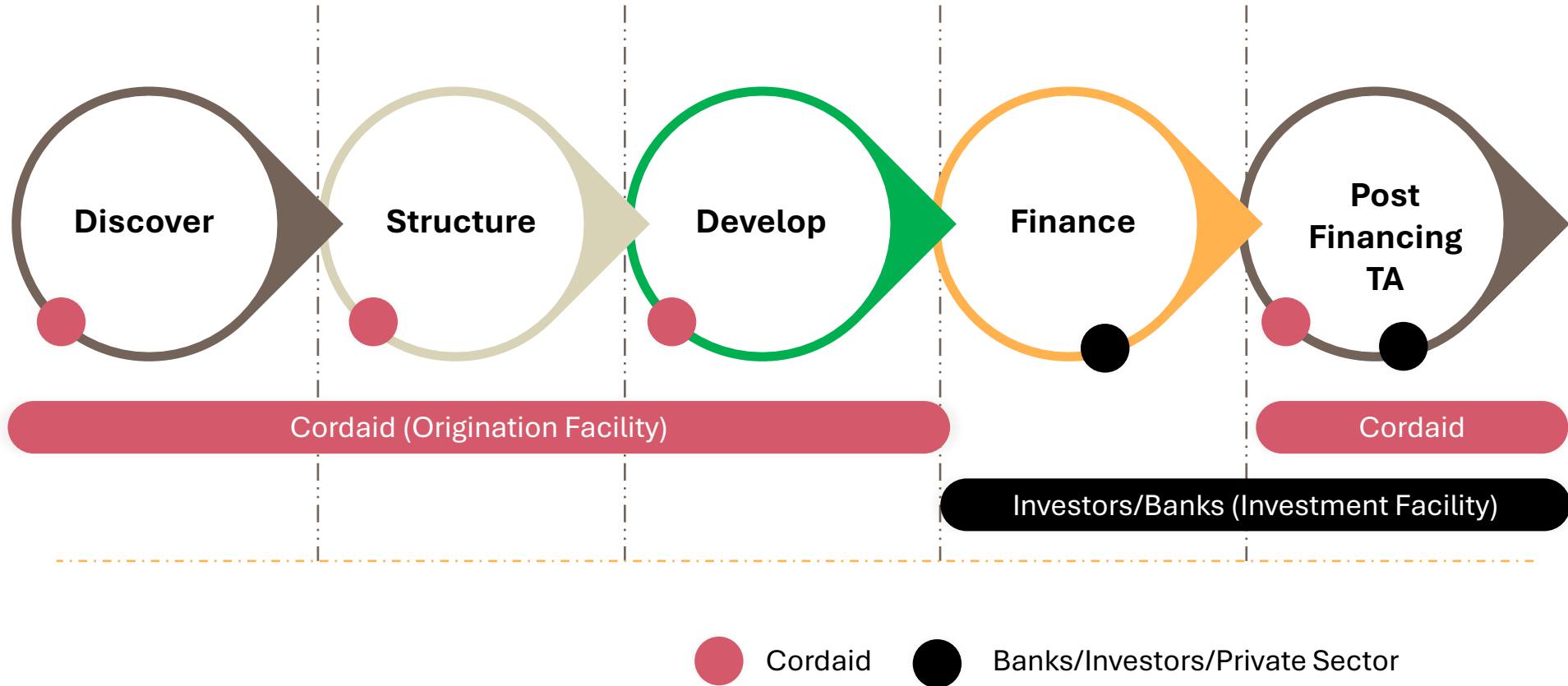


## Private Sector Driven Skill Development



## Entrepreneurship and Skills Development

# SME Growth Support





Incubation Programme for Green Entrepreneurs

## Relevant Key Projects

| PROJECT   | ACTIVITIES   | DONOR & PARTNER  | FUNDING (EUR) | PROJECT DURATION |
|---|--|--|---------------|------------------|
| Sustained Opportunities for Nutrition Governance (SONGO)                                  | Skills development of 1800 youths on various agri-based trades and green enterprises; connecting youths with private sector and e-platforms  | European Union<br>Partner: RDRS                            | 9 Million     | 2018 - 2024      |
| Profitable Opportunities for Food Security-Vocational Education and Training (PROOFS VET) | Standardized market-friendly training toolkits developed across 16 trades, Capacitated almost 1,100 local traders/businesses person, trained 2300 youths where 45% were girls, capacity building of trade associations | Embassy of the Kingdom of the Netherlands<br>Partner: RDRS | 2 Million     | 2014 - 2016      |
| Cox's Bazar Livelihood Intervention   | Support 30 local SMEs in business expansion; apprenticeship training to 90 youths through local SMEs, 800 micro-entrepreneur development   | GIZ  | 629,998       | 2020 - 2023      |
| Skills development for FDMNs and PwDs   | Skills development of 1000 FDMNs through TVET training in camps  | WFP  | 569,628       | 2022             |



**CARE. ACT. SHARE. LIKE CORDAID.**