

Welcome to AAB presentation



Every day about 50 girls visit our market for recreational, sports and swinging.



Economic resilience through Women Market

Objective:

To improve the women's market by implementing a series of strategic initiatives that focus on fostering entrepreneurship, financial inclusion, community engagement, and an improved shopping experience.

We have implemented many activities in the Women's Market in the last 4 months

The most notable of which are 02 activities.

1. Market open for all 02 days a week (Monday & Wednesday)
2. We have managed to enlist 02 women shopkeepers of the market as vendors.

Market open for all 02 days a week (Monday & Wednesday)

- **Community Engagement:** Regular events and promotions that engage the local community and foster a sense of belonging.
- **Support for Local Businesses:** Emphasis on supporting local vendors and artisans, promoting economic growth within the community.
- **Customer Services:** Availability of services like restrooms, information desks, and assistance for shoppers.
- **Accessibility Features:** Facilities designed to be accessible to people with disabilities, ensuring inclusivity for all customers.
- Men entering the market made it easier for women to enter the market and work.
- The market committee of Morichya Bajar now advises and supports the women shopkeepers of the Women's Market.
- So far 814 men have come to visit and purchase the needed products

Market open for all 02 days a week (Monday & Wednesday)



We have managed to enlist 02 women shopkeepers of the market as vendors.

1. Sabina Khatun (Host Community) shop # 17
She is our enlist vendor. Every month she supply all snacks item as per procurement policy. You see all documents in Women's Market

2. Sarifa Begum (Rohingya Community) shop # 4 she supply all lunch item as per procurement policy.



Special event in our MPWC



On March 2024 Royal Highness Crown Princess Victoria of Sweden to its Multi-purpose Women's Centre (MPWC), at camp 4. The visit was filled with excitement as the Crown Princess took the time to engage with Rohingya women participants. During her tour, she expressed her delight at witnessing the remarkable crafts crafted by the Rohingya women at the MPWC.

Thank you

