

Introduction

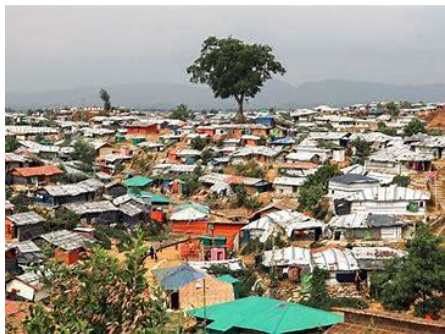
German Technical Co-operation Project

**Supporting Host and Rohingya Communities (SHRC)
Project**

Project's main objective



Improve peaceful co-existence and conflict resolution between host communities and displaced Rohingya



Basic information

Location



Duration: July 2019-September 2023

Budget allocation: 13 million Euros.

Partner Ministry: Ministry of Disaster Management and Relief of Bangladesh (MoDMR).

Financial Support: German Federal Ministry for Economic Cooperation and Development (BMZ)

Output 1: Livelihood promotion

Output 2: Psychosocial support

Output 3: Conflict Resolution

Output 4: Capacity Building

Strategy for Livelihood improvement



**Skills
development and
job creation**



**Entrepreneurship
Development**



**Cash for Work
(CfW)**



Info-hubs



Skills Development and job creation components



Defining SME and Apprenticeship



SME stands for small and medium enterprise. SHRC project considered a small business with maximum upazila based coverage holding 3-5 workers as an SME.



An apprenticeship is an arrangement in which someone learns a trade, or job under another. For example; obtained an apprenticeship with a carpenter.

Why SME support

Utilize SMEs' technical know-how for skills development of unemployed youth

Create skills development training at nearest local markets without setting additional infrastructure

Encourage women participation in the business as well as jobs market

Boost local economy through business growth of SMEs

Strategy of the intervention

- Provided technical and financial support to the local SMEs who were committed to impart a nine-months on the job training to three young men and women by each SME and later recruit them in his/her business firm.
- Purpose of this support includes; purchase of new equipment and tools, increasing stock and inventory, shop decoration etc. and training on business planning, management, marketing and promotional, service and product diversification, etc.
- While apprentices receive BDT. 2,500 as monthly allowance for the period of 9 months, safety materials, and other motivational and theoretical training.

Targeting SMEs

Criteria of Apprentices:

- **Bangladeshi citizen of age between 18 and 50 years and**
- **Has own business in local market**
- **Has legal documents**
- **Business operation and work opportunity round the year**
- **Potential to increase its revenue/competitiveness and additional employment opportunities**
- **Adequate workspace for at-least 3 Apprentices**
- **Interested to expand and grow at higher scale of his/her business**
- **Committed to train and provide job to the young male and female on highly demanded skills**

Selection Process:

- Develop checklist for identification of the potential SMEs
- Conduct mini-survey in the local markets
- Prepare a list of potential SMEs
- In-depth consultation with primarily selected SMEs; assess motivation and ability to grow business
- Validate with Market committee
- Conduct MoU with finally selected SMEs

Selected SMEs: 90 (Men 75 and Women 15)

Targeting Apprentices

Criteria of Apprentices:

- **Young unemployed men and women of poor families**
- **Interested to work as apprentice for nine months**
- **Age between 18 to 35**
- **Gender: both male and female (at least 40% female)**
- **Priority: Disable, ethnic minority, female headed households**

Selection Process:

- Select the unemployed youth of these family of most vulnerable and poor families
- Discuss with them about apprenticeship approach, work condition, etc.
- Prepare a primary list
- Check the list with other agencies to avoid overlapping
- Arrange a meeting with the concern SME
- Select finally if both SME and apprentice are agreed
- Take endorsement from local authority

Selected SMEs: 270 (Men 182 and Women 88)

SME Support activities

Preparatory Work

(Selection of SMEs & Apprentices)

Training & Tech Support

(Training on business management, promotional activities, tailor-made technical assistance/)

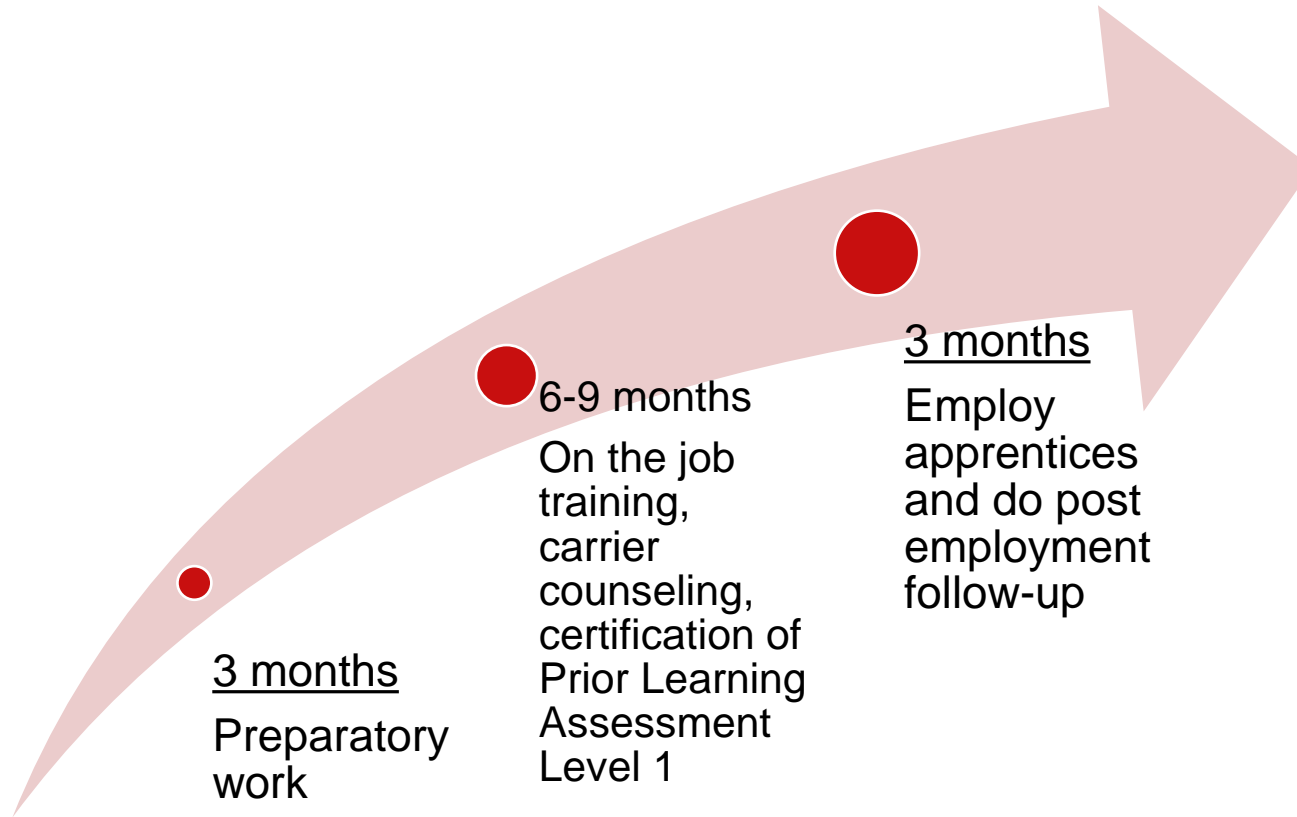
Business Activation Grant

(MoU sign, grant disbursement, advance training on “Improve Your Business”)

Follow-up and Monitoring

(monitor business expansion & profit increase, work environment and Linkage with market and financial institutions)

Apprenticeship support activities





Photos of activities



22¹Jan. 2019¹

Titel of the presentation

Photos of activities



Titel of the presentation

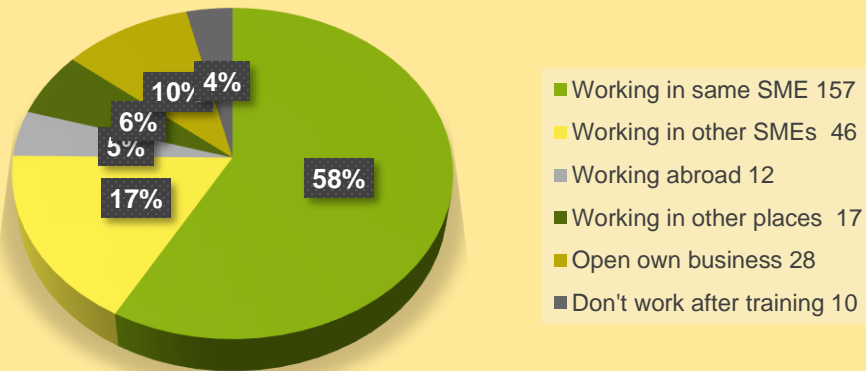
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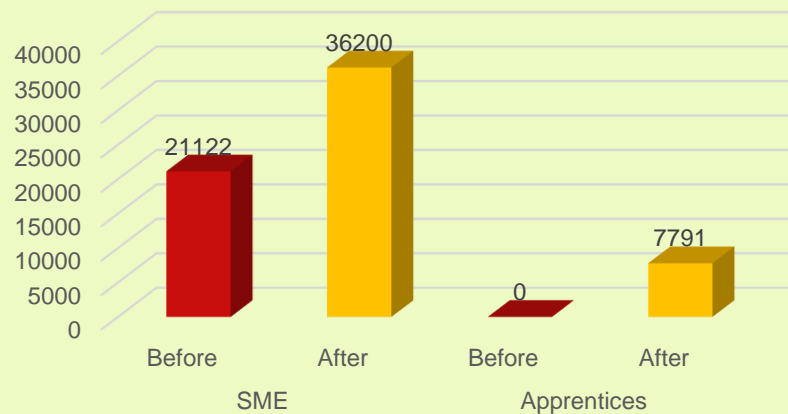
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Status of SMEs and apprentices

Employment Status



Income increased



In addition to targeted apprentices, 88 jobs were created by the SMEs.

Challenges and lessons learned

- SMEs are not comfortable to take loan from Bank
- They are comfortable with their own accounting system
- Some time apprentices don't want to use safety materials
- Unmarried girls change their area after marriage and difficult to continue their work

- Certification with RPL was highly appreciated and helpful (e.g. tender processes)
- Community consultation is helpful to identify the SME
- Selecting limited number of trades helps developing quality of training & cost effectiveness.
- Providing technical training to apprentices help SMEs to increase their knowledge & capability to compete with market trends

- **Unintended result:** The high quality and successful outcomes of the SME-apprenticeship model gained attention in the area and is now being replicated

Questions and Recommendations

Thanks



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