

Participants (In-house): UNHCR, NS

Participants (online): ESDO, GK, SCI, SHED, WFP

Date: Monday, 27th July 2023, 11:30am – 12:30pm

Venue: NS conference room (EPI building) & Online (Microsoft Teams)

Agenda:

- Discussion on World Breast Feeding Week

Key Discussion Points:	Action points
Discussion on World Breastfeeding Week (WBW-2023):	
<p>Partners shared their activities plan on WBW-2023.</p> <ul style="list-style-type: none"> • ESDO will decorate the centers, distribute t- shirt, festoon for visibility, arrange rally in presence of stakeholder, meeting on theme, message dissemination, quiz competition for IYCFE, CMAMI and pregnant participants. • GK will arrange nutrition sessions on breastfeeding everyday of August, rally will be organized on 1st day (10AM-12 PM) in presence of multiple stakeholders, quiz show for working mothers, community dialogue sessions with community influencers will be organized. • SHED will organize a rally in the presence of stakeholders- civil surgeon, CIC, cap for visibility, Quiz competition will be set for lead mother-healthy child, thematic discussion will be done in community influencers meeting, male forum in Jummah, audio messaging throughout the months. • SCI will arrange orientation and round table thematic discussion in office and field level, message dissemination in MtMSG, FtFSG, joint father-mother group session, survey and interview for impact, community influencers meeting, discussion in Jummah, stakeholder engagement, messaging in SCI Child Protection’s space, quiz. • UNHCR has shared their partner’s plan and UNHCR will be on the ground on 1st August to 	<ul style="list-style-type: none"> • The remaining partners will share their one pager on WBW activities plan.

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IYCF-E TWG Meeting

Key Discussion Points:	Action points
observe the program.	
<ul style="list-style-type: none"> WFP has suggested developing a fact sheet including overview of activities and coverage of total MtMSG, all partners will share this information with IYCFE TWG Chair after celebration of this week. 	<ul style="list-style-type: none"> Partners will share the summary of WBW activities and their total MtMSG coverage information until now with TWG Chair, fact sheet will be developed accordingly after the WBW.
<ul style="list-style-type: none"> The banner template shared by Nutrition Sector has been reviewed and finalized with little modification. 	<ul style="list-style-type: none"> The Nutrition Sector (KM) will share the final template of banner within 27 July.
<ul style="list-style-type: none"> TWG Co-chair has suggested creating a WhatsApp group by 31st July for WBW activities sharing. The Nutrition Sector (KM) will be the admin and share activities in online platform. 	<ul style="list-style-type: none"> NS (KM) will create a WhatsApp group within 31st of July so that every partner can share photos of activities and challenges as well.
<ul style="list-style-type: none"> Partners are facing challenges for not getting poster/festoon template from government. They can modify the template from WABA website through contextualization. The Bangladesh government approved Bengali messages can be used only in host community program. 	<ul style="list-style-type: none"> Bengali messages approved from the government can be used only in host community program.