

Communications and ER Working Group Meeting - Minutes

20 February 2023, 14:00-15:30 | ISCG Meeting Room

Participant organisations: IOM, IRC, ISCG, MSF, NGOP, SCI, Shushilan, UN Women, UNDP, UNFPA, UNHCR, UNICEF, WFP. The meeting was moderated by the ISCG ER Coordinator.

Action Point for follow-up	When	Who
WG members to update ISCG Mission Tracking Sheet	Regular	WG members
WG members to utilize the joint social media board	Regular	WG members
ISCG will release the SOP for External Visits	March	ISCG
WG Members to share content for the social media board	Regular	WG members
ISCG to share JRP related advocacy and visibility materials	5-6 Mar	ISCG
ISCG plans the comms WG workshop	Q2	ISCG

1. Review of missions, update on SOPs on Missions

- WG members were briefed on upcoming missions.
- SOP for External Visits have been finalised after the review of WG members, other relevant colleagues. The ISCG plans to release the SOPs in coming weeks.
- WG Members were also reminded to update ISCG Mission Tracking Sheet.

2. Update on JRP 2023 (ISCG)

- JRP will be launched on 7 March with an event in Geneva. Details will be shared separately.
- ISCG will share the Key messages, social media assets in collaboration with UNHCR
- JRP 2023 Videos will also be shared by ISCG in collaboration with UNHCR
- Donor funding cuts (which led WFP's food ration cut) will be the main challenge, efficiency gains (streamlining, rationalization) should be highlighted in our communication.
- JRP 2023 SM advisory on Trello will be shared by ISCG.

4. Maintenance of the Social Media Calendar for 2023

- In line with the ISCG [social media editorial calendar for 2023](#), a set of suggested [content for January and February](#) was shared with the WG. ISCG will share the content for March and April shortly.

5. IWD and Security presentations from UN Women and UNDP CARU

- On 12th March, the International Women's Day (**IWD**) will be celebrated across all the camps (as the 8th is a government holiday, and 9th we expect many to be taken as a long weekend). There are events with CiCs planned at around 25 camps on 12th. These are being coordinated by different focal points and will involve actors from across all sectors in each camp.
- UNDP CARU briefed WG members on latest **security** situation and background information in and around camps, also their reflections on media.

6. AOB (Comms and ER Group)

- ISCG is working on the new **website** for the Rohingya Refugee Response operation and coordination structure.
- The new Rohingya Refugee Response **logo** has been introduced to the Heads of Field Offices and will be used gradually in many external facing joint actions. Related usage guidance will be shared separately.
- ISCG plans to organize **workshops** on priority skill/capacity areas for WG members in Q2. Social Media Messaging, Narrative building and Video skills are among the areas being evaluated.
- ISCG conveyed the WG members the visibility requests of **CERF** and other lesser visible donors.

The next Comms and ER Working Group meeting date will be communicated through Comms and ER WG WhatsApp Group.