

Communications and ER Working Group Meeting - Minutes

9 January 2023, 17:00-18:45 | Hotel Long Beach

Participant organisations: BDRCS, BRAC, Care Bangladesh, EKOTA Consortium, IFRC, IOM, IRC, MSF, NGO Platform, Save the Children, Solidarities International, UNDP CARU, UNFPA, UNHCR, UNICEF, UN Women, and WFP. The meeting was chaired by the ISCG Principal Coordinator.

Action Point for follow-up	When	Who
WG members to update ISCG Mission Tracking Sheet	Regular	WG members
WG members to review ISCG Social Media Calendar-2023	25 Jan	WG members
WG members to review Mission SOP for External Visits	25 Jan	WG members
WG Members to share content for enriching the social media Calendar	25 Jan	WG members
ISCG to share JRP related advocacy and visibility materials	10 Feb	ISCG
WG members to share content for JRP video with UNHCR	15 Jan	WG Members

1. Review of joint activities in 2022

- Participants reviewed the activities of the WG in 2022. And discussed the ER and Comms priorities for 2023.

2. Communication Working Group's Priorities for 2023

- The Principal Coordinator updated the participants on the updated coordination structure effective from 1 Jan 2023, also the challenging environment in the humanitarian funding for this year. The JRP appeal for 2023 is at the level of USD 876M.
- ISCG is working on the new website for the Rohingya Refugee Response operation and coordination structure.
- ISCG plans to organize workshops on priority skill/capacity areas for WG members in 2023. Social Media Messaging/Storytelling and Media Engagement Skills are among the areas being evaluated.
- ISCG ER and Communications WG will also focus on betterment of signages in the camps.
- For issues like signage in camps, social media usage and common messaging around campaigns, WG can set up small task forces.

3. Update on JRP 2023 (ISCG)

- ISCG updated members on the progress regarding JRP 2023 and launch plans. UNHCR updated the WG on their plans for the upcoming JRP. An online event in Geneva for 13th February is among the planned activities. ISCG ER and Comms Unit will share the JRP related advocacy and visibility materials (under strict embargo until the launch) with the WG members.

4. Update on Donor Missions and Mission SOPs for UN and partners (ISCG/Comms and ER Group)

- [Mission tracking sheet](#) to be updated continuously by agencies and partners. For any queries, contact Syed Md Tafhim at tafhim@iscgcxb.org
- [Draft SOPs on donor and HL visits](#) (for UN agencies and partners) have been presented by ISCG. WG members are expected to share their views by 25 Jan 2023.

5. Review Social Media Colander for 2023

- ISCG set up a [social media editorial calendar for 2023](#). Along with this calendar, a set of suggested [content for January and February](#) will be shared with the WG. ISCG will continue feeding members of the WG with suggested content and materials - while being in contact with agencies and partners for their new content suggestions.
- B Balancing public narrative around refugee issues with facts and especially host community stories is a priority for the WG in 2023
- WG members will share their joint campaign ideas and web/social media materials. WG Members to share content for enriching the social media Calendar (at least 5 refugee voices/activities for the Rohingya refugees, 5 stories on the host community response, 3 Staff profiles, and 1 photo with statistics for your agency profile)

6. AOB (Comms and ER Group)

- WG members agreed on the principle of prevention of payments to be made for journalists attending training or trips.
- Some WG members raised the idea of repeating photo exhibitions and film screenings in 2023.

The next Comms and ER Working Group meeting date will be communicated through Comms and ER WG WhatsApp Group.